

Joshua Hughes

3x Certified

Lead Magento Developer /
Adobe Commerce Architect

12+ years of experience



Magento 1 & 2 Certified
Front End Developer



Adobe Commerce Certified
Expert – Magento 2



SEO I & II
HubSpot



Inbound Marketing
HubSpot

HTML | CSS | JavaScript | PHP

Core Web Vitals | SEO | WCAG

<https://joshua34.com>

Accomplished digital strategist and experienced web developer with a proven track record in leading eCommerce and digital marketing initiatives. Expert in Adobe Commerce, with certifications in Adobe Commerce Front End Development (Magento 1 & 2) and extensive experience managing cross-functional teams to enhance digital user experiences, increase engagement, and drive eCommerce revenue. Skilled in aligning business and technology goals, driving vision and strategy, implementing best practices in SEO, core web vitals, and web accessibility, while bringing ideas to life.

Lead Front End Developer, Levata (Remote) | Nov 2021 – Present

Lead the strategic planning and execution of front-end roadmaps, combining large-scale architecture with hands-on development to optimize eCommerce platforms. Ensure Core Web Vitals success, enhance user experience, and collaborate closely with designers, marketers, and technologists to drive performance improvements and revenue growth.

Lead Front End Developer, BORN Group (Remote) | Nov 2020 - Jul 2021

Led an international team of front-end developers enhancing eCommerce site performance and user engagement through best-practice front-end solutions. Provide technical specifications with UX design best practices, focusing on HTML, CSS, JavaScript, PHP, and on-page SEO to optimize site speed and usability.

Sr Magento Developer, W.C. Bradley Co. (Remote) | Jan 2018 - Jan 2019

Managed and enhanced eCommerce sites running on Magento 1.x and 2.x, focusing on custom template development and responsive design along with JavaScript solutions to meet business requirements.

Ensured digital properties adhered to the latest standards for WCAG accessibility and search engine visibility.

Magento Developer, Freelance (Remote) | Mar 2012 – Present

Certified Magento Developer specializing in platform migrations, custom theme development, and performance optimization for Magento 1.x and 2.x.

Bachelor of Science in Management (Online) Evangel University | 2015

Certified Adobe Expert - Adobe Commerce Front-End Developer | 2021

Certified Magento 1 Front End Developer | 2015

Certified Magento 1 Solution Specialist | 2015

Certified HubSpot Inbound Marketing, SEO I, & SEO II | 2021